

Students Run PHILLY STYLE 2019 Extra Mile Celebration

15 Years of Volunteers

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Dear Friend,

I am pleased to present sponsorship opportunities for Students Run Philly Style's 2019 Extra Mile Celebration: 15 Years of Volunteerism taking place on Thursday, November 14 at The DoubleTree Center City at 6:00 p.m. Honoring our volunteer mentors past and present, Extra Mile brings together donors and supporters from the region's business community with Students Run program participants to celebrate the countless hours volunteer mentors put in with our students.

Our 400 mentors spend up to 10 deeply impactful hours per week with the 1,500 students we serve. Volunteers are the lifeblood of Students Run and the program simply could not function without them. The time they spend mentoring our students translates to positive outcomes both inside and outside the classroom.

This November, we invite you to join us as a sponsor of our Extra Mile Celebration to toast our mentors, many of them teachers, who dedicate their time to mentoring Philadelphia youth. Your company will be highlighted in front of 300+ guests at the Extra Mile Celebration and through our network of 19,000+ supporters in email and social media. I have attached a list of sponsorship levels and benefits for your review. Please contact Danny Burke at dburke@studentsrunphilly.org with any questions.

Sincerely,

Andy Kucer
Executive Director
Students Run Philly Style

Students Run Philly Style is a unique mentorship program that uses long distance running as a vehicle to build meaningful relationships between students and mentors. Each year, students and mentors run side-by-side as they prepare for races of increasing distances, with the ultimate goal to complete the Philadelphia Marathon. Finishing our 15th season, Students Run has seen over 6,000 Philadelphia youth cross the finish line as part of a mentorship movement in Philadelphia.

Students Run PHILLY STYLE 2019 Extra Mile Celebration

Celebrating 15 Years of
Philadelphia's Most Impactful
Mentoring Program and
the **Mentors** Who Make it Possible

Thursday, November 14, 2019
6pm-8pm DoubleTree Center City

All Sponsor Benefits:

Recognition on Students Run Philly Style website and social media
Acknowledgement in e-newsletter (distributed to over 19,000 individuals)
Logo placement on event signage

Sponsor Contact Information

Commitment Level: _____
Name: _____
Company: _____
Address: _____
City: _____
State/Zip: _____
Email: _____
Phone: _____

Team: \$10,000*

Supports 8 race entries, 2 pairs of sneakers, transportation, snacks, and training runs for a team of 10 students and includes:

- All sponsor benefits
- Team communication and updates throughout 2019
- Individual listing on event signage
- Logo included in continuous slide show at event
- Invitations for 8 guests

*\$9,200 is tax deductible

Courage: \$5,000*

Supports expansion to 3 new schools and includes:

- All sponsor benefits
- Logo included in continuous slide show at event
- Invitations for 6 guests

*\$4,400 is tax deductible

Effort: \$2,500*

Supports summer programming and marathon training and includes:

- All sponsor benefits
- Invitations for 4 guests

*\$2,100 is tax deductible

Respect: \$1,000*

Supports 8 race entries, 2 new pairs of sneakers, transportation, snacks, and training runs for 1 student and includes:

- All sponsor benefits
- Invitations for 2 guests

*\$800 is tax deductible

For additional details, please contact Danny Burke at (267) 930-3546 or dburke@studentsrunphilly.org

Please mail sponsor check to:
Students Run Philly Style
1760 Market Street, Suite 1111
Philadelphia, PA 19103

www.studentsrunphilly.org

